



# We're going west!

## Please visit us at the ATSSA Convention and Traffic Expo

TSSA's 39th Annual Convention and Traffic Expo will be held in San Jose, California. This year's Traffic Expo will be Tuesday, February 3rd thru Thursday, February 5th at the San Jose McEnery Convention Center.

This is the first time the Traffic Expo has been held on the west coast in 10 years and Crown

Technology is excited to be exhibiting there. More than 200 companies exhibit each year, and we want you to be sure to come by to visit us at Booth #2035. We'll be glad to explain why our slogan is "Quality thermoplastic when you want it, where you want it".

#### Traffic fact: Hand-held electronic devices use by drivers up

he National Highway Traffic Safety Administration or NHTSA published a research note on the Driver's use of electronic devices. According to this report hand held cell phone use was 6% in 2007 compared to 5% in 2006. The National Highway Traffic Safety Administration (NCSA) compiled this data.

Translated, this means that in 2007 at any given daylight hour 1,005,000

# 10.0 8.3% 8.8% 2006 8.0 6.3% 2007 4.5% 2007 Age 16–24 Age 25–69 Age 70+

**Drivers Use of Hand-Held Cell Phones** 

Source: National Occupant Protection Use Survey, NCSA/NHTSA, 2002—2007

vehicles on the road were being driven by someone using a hand-held phone. The majority of these drivers were aged 16 to 24.





## **Employee Spotlight: Bart Buchanan**

his issue we are focusing the spotlight on Bart Buchanan. Bart is employed in our Research and Development Lab. The R&D lab plays a vital part in formulating our thermoplastic and in testing our raw materials before they are used in production. Bart also participates on our NTPEP Test Deck installations. Applying our product on these test decks is crucial in maintaining our status on many states QPL listings.

Bart has been with Crown Technology for over 7 years. He is single, loves the beach and is an avid Georgia Bulldog fan.



### Be sure to visit us online at www.crownthermo.com

e encourage you to go online and check us out. At this address, you can find information on the history of our company, descriptions of our products as well as the ability to download any MSDS sheet you may require.

You will also find a thermoplastic calculator at our website. This tool will assist you in

determining how much thermoplastic your jobs will require.

Be sure to visit our webpage often. We are in the process of revamping our website to insure our customers can accurately and quickly access any information they may need.

Contact Pam Kellett for a quote on your thermoplastic needs • Toll Free 800-457-6267
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No. 16

