



New Products

Crown Technology is excited to introduce our newest thermoplastic products to the pavement marking industry. Our Intersection Grade Thermoplastic and Crown Cookies™ are both generating a lot of interest.



The Intersection Grade Thermoplastic is designed to be used on crosswalks, turn arrows and bike legends or anywhere else pedestrians, motor cyclists or cyclists could be injured. This is an anti-skid material that helps minimize slipping or falling. It is a hand applied product with a quick dry time. This product also maintains excellent retro-reflectivity.

Crown Cookies™ are a Crown Technology's US patented material. These cookies provide an audible and vibratory warning that is applied with a one pass system. The speed of application is comparable to that of standard thermoplastic application. Crown Cookies™ are a useful in reducing accidents involving vehicles failing to maintain lanes.

Please contact us and we will be glad to tell you more about our new products.

Department Spotlight

Crown Technology, LLC's Shipping Department is the last stop your thermoplastic order takes as it leaves our facility. Before the truck pulls out of our gates, the Shipping Department double checks all paperwork to ensure the material our customers ordered is the material placed on the truck. Al, Lester, Debbie and Joe make sure the trucks are loaded properly on the type of truck your company requires. All flat bed trucks are tarped securely and containers are loaded carefully. Our Shipping Department also makes sure all necessary documentation accompanies your load so you won't be stuck waiting on the correct certifications before you can stripe. Our customers' satisfaction is imperative to us at Crown and our Shipping Department helps us deliver.





Traffic Safety Device Trivia

These days we take for granted a lot of traffic safety devices we see on the road. But who first thought of traffic signals, pavement markings and stop signs.

Stop signs originated in Michigan in 1915. The first stop signs were white with green letters. The idea of stop signs caught on fast, but few were the same in size and shape. The American Association of State Highway Officials met in the 1920's and selected the octagonal shape that has been used in United States since. Originally the stop signs were yellow with the black legend STOP. In the 1950's the Stop Sign gained its current white legend/ red field color configuration. Today, the majority of the world has conformed to the red octagonal sign.

The Road Department in Wayne County, Michigan is credited with the original U.S. centerline. The chairman got the idea in 1911 to paint a center line after watching a leaky milk wagon leave a white trail along the road. Over the years yellow then white again was used for this line. In 1971 the MUTCD mandated yellow as the standard for the center line nationwide.

The first known traffic lights were installed outside the British Houses of Parliament in December 1868. The design was comprised of three arms with red and green gas lamps on a pillar. These arms were operated by a police constable. The operational life of this design was brief. It exploded in January 1869 killing the policeman. The first electric traffic light was used in Cleveland, Ohio back in 1913.

Contact Pam Kellett for a quote on your thermoplastic needs. **Toll Free 800-458-6267**

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